

Curriculum Vitae

Name: Dr.Surabhi Vinodar Rao

Date of birth	03-03-1964
Designation	Lecturer in Commerce
Work Place	Kakatiya Government College, Hanamkonda <i>Mobile: 9966343468</i> <i>email: surabhivinodarrao@gmail.com</i>

EDUCATION				
Degree	Details (specialization)	Institute/University	Month , Year Registered	Month , Year completed
M.Sc/M.A/ M.Com	M.Com (Marketing Management)	Kakatiya University	July, 1998	July 2000
	<i>Project Work Supervisors:</i>			
Ph.D	Doctor of Philosophy in Commerce & Business Management	Kakatiya University	November, 2009	March, 2017
	<i>Thesis: Performance of Andhra Bank in Poverty Alleviation – A case of Select Districts in Telangana Region</i> <i>Supervisor: Prof. K. Raji Reddy</i>			

WORK EXPERIENCE: Years				
Details	Duration	From	To	Organization
<i>Professor</i>	Nil	NA	NA	NA
<i>Associate Professor</i>	Nil	NA	NA	NA
<i>Assistant professor</i>	Nil	NA	NA	NA
<i>Lecturer</i>	12 years	26-11-2010	17-05-2022	Collegiate Education

ACADEMIC ADMINISTRATIVE POSITIONS HELD				
Details	Duration	From	To	Organization
<i>Principal</i>	Nil	NA	NA	NA
<i>Head, Dept. of Commerce</i>	3 years 11 months	30-06-2018	17-05-2022	KDC Hanamkonda

RESEARCH INTERESTS:	
DETAILS OF PUBLICATIONS	
Publications in Refereed Journals(Include Citation Details)	
S.No	Details
1	Inclusive Growth Strategies for Socially Downtrodden Communities on 26 September, 2012.
2	National Seminar on Quality Assurance Practices in Higher Education – Role of Universities and Colleges- 25 th and 26 th November, 2014, ISBN:978-93-83808-31-1
3	Schemes taken up by Andhra Bank to alleviate poverty – A Study of Adilabad, Karimnagar, Mahboobnagar and Warangal Districts of Telangana – Thoughts on Education – An International Journal of Education & Humanities – <i>SSN 2320 -4710 Jan. Dec. 2016</i>
4	Increasing Farm Mechanisation In India – A Study Of Selected Villages In Karimnagar Of Telangana INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY EDUCATIONAL RESEARCH ISSN : 2277-7881; IMPACT FACTOR – 5.818; IC VALUE:5.16; ISI VALUE:2.286 VOLUME 6, ISSUE 11(1), NOVEMBER 2017

5	<p>Role of State Bank of India In Meeting the Credit Requirements of Farmers and The Needy – A Case Study of Warangal District</p> <p>ISSN : 2277 – 7881 Impact Factor :5.818 (2018) Index Copernicus Value: 5.16</p> <p>Volume 7, Issue 9(2), September 2018, International Journal of Multidisciplinary Educational Research</p>
6	<p>E-Vehicles Market In India – Analysis On Growth Perspectives</p> <p>IJMSRR E- ISSN - 2349-6746 ISSN -2349-6738</p> <p><i>Research Paper Impact Factor: 5.646 Peer Reviewed & Indexed Journal www.ijmsrr.com</i></p>
7	<p>Investor Behaviour In The Era Of Vuca Environment</p> <p><i>IJMDRR</i> E- ISSN –2395-1885 ISSN -2395-1877 <i>Research Paper</i> Impact Factor: 6.089 Peer Reviewed Monthly Journal www.ijmdrr.com</p>

Publications in Refereed Conference Proceedings	
S. No	Details
1	Nil
2	Nil
Text/Reference Books	
1	Corporate Accounting, B.Com II year IV semester as per the latest CBCS latest Syllabus, written by Dr.S.Vinodar Rao and published by Frontline Publications, Hyderabad.
2	Business Statistics - II, B.Com II year IV semester as per the latest CBCS latest Syllabus, written by Dr.S.Vinodar Rao and published by Frontline Publications, Hyderabad.
3	Nil

RESEARCH GUIDANCE (Ph.D)					
				Awarded :	Nil
				Submitted :	Nil
				Ongoing :	Nil
S. No	Name of the scholar	Title of Thesis/ Area of Research	University	Status	Co-supervisor, if any
1	Nil	NA	NA	NA	NA
2	Nil	NA	NA	NA	NA
3	Nil	NA	NA	NA	NA

PROJECTS			
S.No	Details	Value(Rs.)	Status
1.	<i>Nil</i>	NA	NA
2	<i>Nil</i>	NA	NA
PATENTS (Applied)			
S.No	Details	Status	
1	Nil	NA	
2	Nil	NA	

AWARDS	
S.No	Details
1	Nil
2	Nil
FDPs / Seminars/workshops Organized	
1	<i>Workshop on “Practice of GST”, Chief Guest of the Programme Prof. K. Raji Reddy From 2-1-2019 to 2-2-2019</i>
2	One Day Workshop on “Research Methodology and Report Writing, Keynote speaker, Prof. K. Rajendar, University College of Commerce and Business Management, KU, Warangal on 5 th May, 2022 in Seminar Hall
3	One Day Workshop on “Intellectual Property Rights”, Keynote speaker, Prof. B.Vidhyadhar, Head, Department of Genetics & Plant Breeding, Jayashankar, Telangana State Agricultural University, Warangal on 12 th May, 2022.

FDPs/OCs/RCs Attended				
S. No	Details	Place	Dates	
			From	To
1	77 th Orientation Course	University of Hyderabad	21-08-2012	18-07-2012
2	RC in Commerce & BM	ASC, OU, Hyderabad	08-12-2014	30-12-2014
3	Online RC in Entrepreneurship Development	ASC, OU, Hyderabad	03-08-2020	18-08-2020
4	FIP Short term Course on ICT Tools in Higher Education	UGC – HRDC & RUSA – OU, Hyderabad	20-08-2020	26-08-2020
5	FDP in Skill Development & Competency Enhancement Programme	GDC Parkal	17-06-2020	30-06-2020
6	Online Workshop on Research Methodology and Project Report by Department of Commerce, O.U., Hyderabad	KDC, Hanamkonda	13-04-2022	13-04-2022

Short Term Training Programs / Workshops/Seminars Attended				
S. No	Details	Place	Dates	
			From	To
1	3 – Day Induction Training Programme	SRR Govt. College, Karimnagar	07-12-2011	09-12-2011
2	D – Sampada	Dr. MCR HRDC, Hyderabad	12-05-2017	14-05-2017
3	3 –Day ‘Entrepreneurship Development Sensitization’ programme	NIMSME, Hyderabad	27-01-2022	29-01-2022

Significant Outreach Activities			
S. No	Name of Activity	Place	Date
1	Member, BoS	Nil	NA
2	Member, Academic Council Meeting	Nil	NA
3	Lecture on	Kakatiya Govt. College, HNK	21-11-2017
		Pingli Govt. College for Women, Waddepally, HNK	30-10-2018
		Govt. Degree College, Parkal	11-05-2020
		Pingli Govt. College for Women, Waddepally, HNK	12-05-2020
4	Keynote Speaker	Nil	NA
5	Expert Talk	Nil	NA
6	Session Chair at	Certificate Programme in Banking, Finance and Insurance by Bajaj	20-02-2020

		Finsers, Pune	
7	Speaker on	Consumer Awareness Seminar on the eve of International Consumers Rights Day	15-03-2021
8	Resource person	Jignasa Students Study Projects, 2019 - Received III Prize for the Project	15-02-2020
9	Seminar on “		

ABROAD VISITS			
Place of visit	Purpose of visit	Name of Event	Duration
Nil	Paper Presentation	NA	NA
Nil	Paper Presentation	NA	NA

PROFESSIONAL AFFILIATION
Details
<i>Member –Nil</i>